

中国服务贸易协会

Invitation to the Third Belt and Road Digital Trade (Cross-border E-commerce) Advanced Training

Dear sir or madam,

In May 2018, China Association of Trade in Services (CATIS) and United Nations Conference on Trade and Development (UNCTAD) signed the MoU on Promoting Services Trade along Belt and Road. The memorandum aims to promote the development of industry and individual employment in countries along the “Belt and Road” with the exchange of experience within regional governments on industrial policy and the improvement of individual business skills, to achieve the implementation of the Belt and Road initiative and economic globalization, and to fulfill and realize the “Belt and Road” initiative and economy globalization.

CATIS selects cross-border e-commerce capacity building and promoting regional trade fluency as our pilot work. It has also successfully organized two sessions of the “Advanced Training on Digital Trade (Cross-border E-commerce) along the Belt and Road Countries” both in July and November in the year of 2018. The two sessions have trained more than two hundred policy makers, executives and international students from forty countries along the Belt and Road. After discussion between UNCTAD and CATIS, the third session will be held from May 28th to 31th. The third session will include: attending the opening ceremony (premium pass exclusive), Service Trade Top 30 Business Forum (premium pass exclusive), visiting the CIFTIS Fair, attending the 2nd Belt and Road Trade in Services Cooperation Forum and receiving Focus Training.

We sincerely invite your organization could arrange representatives to participate the event. Please fill out the registration form and send to our email address if you would like to attend. After the review, you will be notified of the location, time and other related matters regarding to the events.

Organizer: China Association of Trade in Services

Contact person: Hu Ying

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Attachment: 1.Training Plan

2.Registration Form



Draft Plan of the Belt and Road Digital Trade(Cross-border E-commerce)Advanced Training

I. Organizers

Host : United Nations Conference on Trade and Development

China Association of Trade in Services

II. Date and Location

Date: May 28th - 31th, 2019

Location: China National Convention Center (Beijing)

III. Agenda of Training

Date	Time	Activity	Participants
May 27th	Morning	Registration	All
	15:00	Service Trade Top 30 Business Forum	Premier Pass exclusive
May 28th	Morning	Attend the opening summit of the CIFTIS	Premier Pass exclusive

		Visiting the CIFTIS exhibition	All
	Afternoon	The 2nd Belt and Road Forum for Development in Trade in Services	All
May 29th	Morning	Digital Trade Theory, Tendency and Policy Issues	All
	Afternoon	Topic Training Digital Marketing	All
May 30th	Morning	Topic Training Digital Marketing	All
	Afternoon	Topic Training Digital Marketing	All
May 31th	Afternoon	Topic Training Financial Payment	All

IV. Target Attendees

Government officials along the Belt and Road countries; embassies and consulates in China; overseas associations or chambers; representatives from cross-border e-commerce enterprises; experts from university and research centers; international students

V. Training Scale: 150 persons

Registration Form

Personal Information	
Title	<input checked="" type="checkbox"/> Mr. <input checked="" type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Dr. <input type="checkbox"/> Prof.
First Name	
Last Name	
Job Title	
Department	
Company Name	
Country	
Tel	
Fax	
E-mail	
Passport No.	
Nationality	
Contact person	
Name	
Telephone	
E-mail	
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